

Fogo Island Inn joins the Canadian Signature Experiences Collection

(February 5, 2016)

Fogo island Inn has been welcomed to a collection of 10 new awe-inspiring, authentic year-round adventures in British Columbia, Alberta, Manitoba, Ontario and Newfoundland.

Joe Batt's Arm, Newfoundland Feb. 5, 2016: Fogo Island Inn is pleased to announce that it has been included as one of ten new members of [Destination Canada](#) (DC) 's collection of [Canadian Signature Experiences](#) (CSE). A total of three Newfoundland Experiences joined the collection this year ([Fogo Island Inn](#), [Linkum Tours](#) and [Bon Tours](#)). As diverse as Canada itself, the unique experiences include exploring heritage rivers and routes, wilderness training and excursions, cycling tours, learning how to play hockey and mountain climbing, unique accommodations—and even contemporary architecture in rural settings.

The *Canadian Signature Experiences* collection showcases the rich diversity of Canada's landscape, people and culture through innovative travel experiences travellers of all ages can enjoy. It introduces visitors to the many extraordinary travel experiences that Canada and Canadians have to offer, from urban gems to wilderness adventures.

"Canada has so many exciting travel and tourism opportunities to offer Canadians and the world," says the Honourable [Bardish Chagger](#), Minister of Small Business and Tourism. "This unique collection shows off Canada's rich tapestry of experiences to visitors from around the world while supporting local jobs and the economy."

"Our work with our provincial and territorial partners on the *Canadian Signature Experiences* collection helps position Canada as a top destination to visit, enjoy, share and recommend," says [David F. Goldstein](#), DC president and CEO. "By adding new members to this curated collection of experiences, we continue to enrich the story of Canada for our international visitors."

The 10 new *Canadian Signature Experiences* are welcome additions to a curated collection of almost 200 across the country. Each has been chosen for the exceptional way it connects visitors to Canadians, our geography and rich cultural heritage.

- [Learn how to play hockey](#) like a Canadian with past NHL players and current elite junior league coaches in Canmore, AB.
- [Climb Via Ferrata](#) on Alberta's Mount Norquay, ascending to heights once open only to extreme athletes.
- [Journey into the heart of Manitoba's north](#) without leaving the city of Winnipeg at Assiniboine Park Conservancy. Behind-the-scene tours with researchers showcase the important wildlife conservation and environmental protection work in Canada's only polar bear conservation centre and explore the landscapes that shape the home of polar bears, muskoxen, Arctic fox and wolves.
- Ride a paddleboard down a Rocky Mountain River on the [Wapta Falls Wild & Scenic Tour](#) in BC's Yoho National Park, following ancient Indigenous routes and witnessing spectacular waterfalls.
- [Marvel at the Fogo Island Inn](#) in Joe Batt's Arm, NL, a modern architectural wonder tied directly to an island's rich culture.
- Spend a few nights in a restored 1922 light keeper's home at [Quirpon Island Lighthouse](#) near the village of Quirpon at the northernmost tip of Newfoundland, watching icebergs and whales parade below this cliff-top perch.
- Cycle the iconic Icefield Parkway between Jasper and Banff in Alberta with [Mountain Madness Tours](#).
- Take a Western Brook Pond boat tour through a spectacular, glacier-carved fjord with [Bon Tours](#) in Rocky Harbour Gros Morne National Park, NL, to discover the nature, history and cultural heritage of these coastal communities.
- [Paddle a canoe or kayak](#), a quintessential Canadian skill, during a week-long journey on the Madawaska River in Barry's Bay, ON.
- Ride a raft along the last remaining natural rapids of the Ottawa River just one hour from Canada's nation's capital, Ottawa. River routes such as this were once the roads of the nation, and the guides of [OWL Rafting](#) will point out wildlife, heritage logging sites and recount stories of the colourful voyageurs and loggers who plied these waters.

Since the program's inception, CSE has grown to 196 members that offer experiences from coast to coast to coast. DC works in partnership with all 13 Canadian provincial and territorial marketing organizations to build and maintain CSE members. The program brings to the global stage Canadian experiences that are memorable and authentic—able to shift travellers' perceptions about Canada so they view it as a destination to keep exploring.

Additional web links:

- [Canadian Signature Experiences](#) for a comprehensive list of members
- [Canadian Signature Experiences Backgrounder](#) for further information on the program
- [Tourism Industry Factsheet](#) to learn more about Canada's visitor economy
- [Destination Canada corporate profile](#) for key facts and figures about Destination Canada
- [Brand Canada Library](#) for rights-ready, free-to-use images and videos

About Destination Canada:

[Destination Canada](#) is Canada's national tourism marketing organization. A federal Crown corporation of the Government of Canada, we lead the Canadian tourism industry in marketing Canada as a premier four-season tourism destination. Our [vision](#) is to inspire the world to explore Canada. With our [partners](#) in the tourism industry and the governments of Canada, the provinces and the territories, we promote Canada's [extraordinary experiences](#) in [11 leisure markets](#) around the world, conduct market [research](#) plus provide [resources](#) and [toolkits](#) to help industry leverage Canada's successful [tourism brand](#), *Canada. Keep Exploring*. For regular updates on Destination Canada initiatives follow us on [Twitter](#) or [LinkedIn](#).

For further information, please contact:

Danielle Vlemmiks
Director, Corporate Relations & Stakeholder Outreach
Destination Canada
Vlemmiks.Danielle@DestinationCanada.com
[604-638-8302](tel:604-638-8302)

Fogo Island Inn
Melanie Coates
Director - Marketing & Business Development
[416-593-0641/709-658-3444](tel:416-593-0641/709-658-3444)
melaniecoates@fogoislandinn.ca

Linkum Tours
Ed English
Owner
[709-632-4677](tel:709-632-4677)
info@linkumtours.com

Bon Tours
Dana Fudge
General Manager
[709-458-2450](tel:709-458-2450)
dana.fudge@bontours.ca

Madawaska Kanu Centre
Claudia van Wijk
Co-owner
[613-594-5268](tel:613-594-5268)
paddle@owl-mkc.ca

OWL Rafting inc.
Dirk and Claudia van Wijk
Co-owners
[613-238-7238](tel:613-238-7238)
raft@owl-mkc.ca

Assiniboine Park Conservancy
Trevor Clearwater
Senior Director, Business Development & Sales
T: [204 927-6052](tel:204-927-6052) C: [204 619-1845](tel:204-619-1845)
tclearwater@assiniboinepark.ca

Mountain Madness Tours
Ben Johnson
Owner
[780-885-9813](tel:780-885-9813)
info@mountainmadnesstours.com

Pinnacle Hockey
Andrew Milne
Owner/Operator
[403-688-2545](tel:403-688-2545)
andrew@pinnaclehockey.ca

Mount Norquay
David Jones
Marketing Manager
[403-762-4421](tel:403-762-4421)
david@BanffNorquay.com

Alpine Rafting
Val Pleym
Owner
[1-888-599-5299](tel:1-888-599-5299)
info@alpinerafting.com
Valerie@alpinerafting.com

Fogo Island Inn sits on an island, off an island, at one of the four corners of the Earth. Situated on Iceberg Alley, all 29 suites feature floor-to-ceiling windows opening onto the wildest and most powerful ocean on the planet. Furnished with handmade luxuries, they serve as a welcome refuge from the numbing uniformity of modern times. The Island's still-wild world has caribou to track, hills of berries to forage, nature trails to explore and countless birds and sea life to behold. This award-winning Inn belongs to Fogo Island, and 100% of operating surpluses are reinvested into the community.

Access to Fogo Island, Newfoundland, Canada:

Regular commercial air connections from within Canada are via Gander (YQX). Access from the United States is via Halifax, Nova Scotia or Europe is via St. John's (YYT) or Halifax (YHZ). The Inn's reservations team can help with all charter, commercial and ground transfer information. Call us at [855-268-9277](tel:855-268-9277).

More information on Fogo Island Inn's itineraries can be found at <http://fogoislandinn.ca/#!b/events-itineraries>

For reservation enquiries Please Call: [709-658-3444](tel:709-658-3444) (or toll-free in North America: at [855-268-9277](tel:855-268-9277)). Or email Elaine and Holly at reservations@fogoislandinn.ca

-30-

For press information, please contact:

Paddy Barry

Media Relations

press@fogoislandinn.ca

www.fogoislandinn.ca

Melanie Coates

Director, Marketing & Business Development

melaniecoates@fogoislandinn.ca

Tel: [855-268-9277](tel:855-268-9277)

Twitter [@fogoislandinn](https://twitter.com/fogoislandinn)