fogo island inn

Joe Batt's Arm Fogo Island Newfoundland Canada AOG 2X0

Fogo Island Inn celebrates the Big Four—at one of the four corners of the Flat Earth—and the whole province is invited.

On Fogo Island, Newfoundland

FOR IMMEDIATE RELEASE:

Fogo Island, NL. Thursday April 13, 2017— Community is at the heart of everything that happens at Fogo Island Inn. Upon its opening on May 15, 2013, every household on Fogo Island and Change Islands was sent an invitation to be among the first to spend a night at the Inn. Since this time, the Inn has gone on to play host to guests from all over the world. Fogo Island Inn will be returning to its roots to celebrate its fourth birthday – on a province-wide scale. It will roll out the (hand-hooked) welcome rug to all fellow Newfoundlanders and Labradorians, and when they book a stay of two nights or more, that begins before May 31, 2017, one of those nights will be complimentary.

A strong spirit of Newfoundland hospitality has brought recognition to the property in the form of several TripAdvisor Traveler's Choice Awards, a place on *Travel + Leisure's* 100 Best Hotels in the World list for 2016, and a repeat spot on the *Condé Nast Traveler* Gold List, 2015 & 2016. From its inception, Fogo Island Inn has been an innovator in the world of travel. Its community-focused programming is known to attract discerning travellers who wish to explore exceptional places while engaging with local people and their culture in ways that sustain and enhance the fabric of community. Fogo Island Inn provides enriching experiential travel memories to guests through deep cultural immersion amidst an otherworldly landscape.

The launch of the Inn has spawned many other exciting ventures on the Island under the Shorefast Foundation umbrella of social businesses. For instance, Fogo Island Shop is a social enterprise producing the highest quality of handcrafted furniture and home goods that honour and carry forward centuries of Fogo Island craft traditions. In addition, Fogo Island Fish has created an exciting model of fisher-to-chef sales, making the Island's hand-line-caught cod a delicacy that can be appreciated in some of Canada's finest restaurants—although there's nowhere better to experience this plump, fresh fish than in the place where it was caught.

Four is a significant number to Fogo Islanders, which makes the Inn's birthday this year that much more special. The Island's Brimstone Head, a jutting hulk of volcanic rock, is deemed to be one of the four corners of the Flat Earth, alongside Hydra (Greece), the Bermuda Triangle, and Papua New Guinea. Last year saw the opening of the Museum of the Flat Earth – a place of whimsical artefacts and exhibits curated by Fogo Island resident and multidisciplinary artist Kay Burns. Guests can peruse this gem, along with the Island's traditional fishing stages and saltbox houses, the award-winning architecture of the Fogo Island Arts artist studios, and the wandering caribou that roam from forest to bog to berry patch.

Fogo Island Inn's Fourth Birthday Offer is exclusive to residents of Newfoundland and Labrador and is valid for stays that occur before May 31, 2017. It is for new, direct bookings of two or more nights. Please note that it has no monetary value and can be exchanged for neither cash nor cod.

For more information call 855-268-9277 or email reservations@fogoislandinn.ca

ABOUT FOGO ISLAND INN

Fogo Island Inn sits on an Island, off an Island, at one of the four corners of the Earth. Every one of the Inn's 29 one-of-a-kind guest suites has dramatic floor-to-ceiling windows that open onto the wildest and most powerful ocean on the planet, located less than 100 feet from an organic natural-fibre dream bed. Most suites have a wood-burning fireplace stove; all are furnished with quiet luxuries and handmade furniture and quilts—a stimulating relief from the numbing uniformity of modern times. Built on the principles of sustainability and respect for nature and culture, the award-winning Inn was designed by architect Todd Saunders. The Inn is a community asset and all surpluses from the operation are reinvested in the community to help secure a long-lasting resilience for Fogo Island, Newfoundland.

More information on Fogo Island Inn can be found here.

ACCESS TO FOGO ISLAND, NEWFOUNDLAND, CANADA

Gander, Newfoundland is the international gateway to Fogo Island. Commercial flights from Toronto with connections in St. John's or Halifax can bring travellers to Gander in just over four hours. The Inn offers a land-and-ferry pick-up and return service to Gander for \$800 (1–4 person capacity). Travel from Gander to Fogo Island takes two hours by car or around 30 minutes by charter plane or helicopter. All transfer logistics and accommodations can be arranged by the Inn's reservations team at: **855-268-9277** or

reservations@fogoislandinn.ca

For press information, please contact: press@fogoislandinn.ca

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